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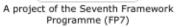
Directorate C: Excellence in Science Unit C1: e-Infrastructure



Deliverable D7.7

Dissemination Actions Report







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Periodical Progress Report

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Abstract: This document is referred to the activities and merchandising material developed to disseminate the objectives and activities of the ELCIRA Project (Europe Latin America Collaborative e-Infrastructure for Research Activities) in the period that runs from November, 2013 to October, 2014.



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For more information on ELCIRA, its partners and contributors please see http://elcira.redclara.net

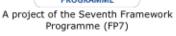
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DELIVERABLE ROUTE

| | Name | Member/Activity | Date | Responsible |
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1. INTRODUCTION

1.1. PURPOSE OF THE DOCUMENT

The document "Dissemination Actions Report" presents the activities and the material produced during the second half of the Project in order to efficiently disseminate the objectives, developments, advances and achievements of ELCIRA, according to the Dissemination Plan. The specific objectives of the Plan are those that are WP7 objectives:

- To enhance the use of ELCIRA services among project members to facilitate the access and consultation of generated material (meeting agendas, reports, deliverables).
- To coordinate and promote the training process on the use of the services agreed by ELCIRA.
- To develop informative material for participation in specific events related to Research and Education Networks.
- To efficiently promote and disseminate the project to the scientific, academic and industrial communities as well as among decision-makers.

2. REFERENCES

[R1] RedCLARA portal http://www.redclara.net
[R2] ELCIRA Website http://elcira.redclara.net

[R3] DeCLARA bulletin Web page In Spanish:

 $\underline{\text{http://www.redclara.net/index.php/noticias-y-eventos/boletin-declara}}$

In Portuguese:

http://www.redclara.net/index.php/pt/noticias-y-eventos/boletin-

declara In English:

http://www.redclara.net/index.php/en/noticias-y-eventos/boletin-

<u>declara</u>

[R4] Visibility Guidelines established by the European Commission in the document "COMMUNICATION AND VISIBILITY MANUAL for European Union External Actions" http://ec.europa.eu/europeaid/communication-and-visibility-manual-eu-external-actions en









3. DOCUMENT AMENDMENT PROCEDURE

Requests for amendments to this document must be made to the author, Tania Altamirano, WP7 - Journalist (RedCLARA), Tania.altamirano-lopez@redclara.net, and copied to the Management of the ELCIRA project.

4. GLOSSARY

CLARA Cooperación Latino Americana de Redes Avanzadas – Institution in charge of the

implementation of the ALICE2 project.

CUDI Corporación Universitaria para el Desarrollo de Internet – Mexican NREN

EC European Commission

EU European Union

EU-LAC Europe, Latin America and the Caribbean

FP7 Seventh Framework Programme

GÉANT Pan-European research and education network

ICT2013 ICT 2103 conference

LA Latin America

M01 First month of the ELCIRA project (M15 = fifteenth month of the project)

NRENs National Research and Education Networks

PR Public Relations

RENATA Corporación Red Nacional Académica de Tecnología Avanzada, Colombian NREN

TERENA Trans-European Research and Education Networking Association

TICAL2013 Conferencia de Tecnologías de la Información y Comunicaciones en América Latina

2013

WP7 ELCIRA's Work Package 7: Dissemination

WP5 ELCIRA's Work Package 5: Extending and Strengthening the Collaboration Platform

5. EXECUTIVE SUMMARY

This document reviews all the dissemination activities developed in the period that runs from November 2013 to October 2014, which represents the second half of the ELCIRA Project. All these activities were carried out in accordance to the Dissemination Plan in order to efficiently disseminate the objectives, developments, advances and achievements of ELCIRA and to promote and foster (among the research communities) the collaborative platform and its services, all available through RedCLARA's Portal: Colaboratorio. The document also reviews the participation of ELCIRA in international events that were carried out both in Latin America and Europe.









6. PARTICIPATION IN INTERNATIONAL EVENTS

One of the most relevant dissemination activities developed to increase the visibility of the project among the research communities was the participation of ELCIRA in scientific events. In five conferences held both in Europe (ICRI 2014 - Greece, TNC2014 - Ireland) and Latin America (HASTAC 2014 - Peru, 15° WRNP and SBRC 2014 - Brazil, and TICAL2014 - Mexico) the Project had the opportunity to deliver promotional material and perform demonstrations of the tools available in the collaborative platform, Colaboratorio.

6.1. ICRI 2014 CONFERENCE

On April 2nd to 4th, 2014, the ELCIRA project participated in the Research Infrastructures Exhibition of the 2nd International Conference ICRI 2014, held in Athens, Greece.

During the exhibition ELCIRA shared a booth with the CHAIN-REDS project where the visitors had the opportunity to watch training videos, participate in demos and received promotional material with information of both initiatives.

ELCIRA counted with the participation of Mario Reale, WP5 (GARR), and Tania Altamirano, WP7 (RedCLARA), and CHAIN-REDS was represented by Giuseppe La Rocca (INFN) (See Figure 1).



Figure 1: ELCIRA booth in ICRI 2014.







200 ball pens and 100 USB memories devices, both with the image of the Project, where produced for this event. The USB memories included a Project presentation for the assistants. For the booth set up a roller banner, a map about the activities developed in Latin America and a sticker with the two projects logos were displayed (See Figure 2).







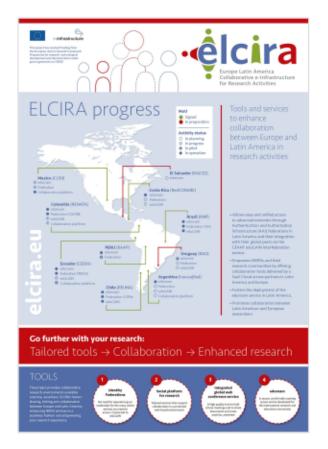
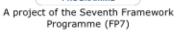




Figure 2: Promotional material displayed at ICRI2014







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The printed material used in ICRI 2014 was constituted by 250 brochures of the ones made for ICT2013 - activity reported on Deliverable D7.5 "Flyers and merchandising to disseminate the project results and services" (See Figure 3).





Figure 3: ELCIRA brochure

6.2. HASTAC 2014

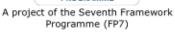
The Humanities, Arts, Science and Technology Alliance and Collaboratory Conference (HASTAC 2014) was held in Lima, Peru on April 24 to 27, 2014.

The three-day event was organized in collaboration with the Organization of American States (OAS), the University of Illinois, RedCLARA and the Advanced Research and Technology Collaboratory for the Americas (OAS-ARTCA). The activities developed included round tables, panels, educational online gaming and creative, cultural performances and short presentations were ELCIRA had a space on the programme.

In the exhibition area, the Project participated with a booth were Tania Altamirano (WP7) and Emilia Serafin (WP6) from RedCLARA gave information to the participants and delivered the promotional material produced which included 75 USB power banks (for cars) and 75 USB lamps.

The booth seted up included a roller banner in Spanish, audio-visual equipment for presentations and demos and a display wall with the ELCIRA image (See Figure 4).













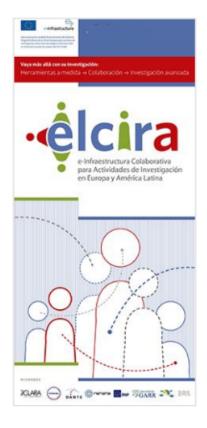








Figure 4: Promotional material for HASTAC 2014







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6.3. 15° WRNP AND SBRC 2014

This year the annual Workshop of the Brazilian national network, RNP, and the Brazilian Symposium on Computer Networks and Distributed Systems (SBRC), were jointly performed in Florianopolis, Brazil, on May 5th to 9th, 2014.

ELCIRA participated with an informative booth (Figure 5) with members of the WP2, Leandro Guimares from RNP, and WP7, Tania Altamirano from RedCLARA. 75 USB power banks (for cars) and 75 USB lamps were distributed among the participants during the five days of the two events.



Figure 5: ELCIRA booth in 15° WRNP AND SBRC 2014



Programme (FP7)











6.4. TNC2014 CONFERENCE

On May 19th to 22nd, 2014, the 30th edition of the TERENA Networking Conference (TNC14) was hosted by HEAnet, Ireland's National Education & Research Network. ELCIRA participated with a bronze sponsorship that allowed including the Project image in all the conference material, sings and website. Besides, ELCIRA had a special appearance in the badges used by the participants of the event (See Figure 6).

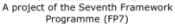






Figure 6: ELCIRA image in TNC2014













The participation in the agenda of the Conference included the presentation by Tania Altamirano and Rodrigo Soto from RedCLARA in the TF-CPR and Global PR Network - joint meeting (http://www.terena.org/activities/tf-cpr/pastmeetings/dublin2014/agenda.html) (See Figure 7).



Figure 7: Participants of the TF-CPR and Global PR Network - joint meeting

In addition, the Project had a booth in the exhibition area where the visitors received information about the objectives and the progress of ELCIRA. 200 USB power banks for mobile devices and 250 brochures were distributed among the attendees during the four days of the conference (See Figure 8).





Figure 8: ELCIRA material and booth









6.5. TICAL2014 CONFERENCE

On May 26th to 28th, 2014, ELCIRA was present in the exhibition area of the TICAL 2014 Conference to provide information on the objectives and activities of the project.



Figura 9: ELCIRA stand in TICAL2014

At the booth, visitors received ELCIRA brochures, specifications of services and USB power banks for mobile devices with the ELCIRA logo printed on it. For those who were interested in being part of the workshop for Managing Identity Federations, that took place the following days, there was the possibility of completing the registration form in the booth.

The given space also had a section for demonstrations and a place for meeting between RedCLARA's Communities Management and scientists and researchers participating in the event.

200 USB power banks for mobile devices and 50 USB memory sticks were delivered to the visitors of the booth (See Figure 9). Also, an Spanish version of the ELCIRA brochure was printed (See Figure 10).

Some of the highlighted activities were the on-line demonstrations in which the attendees could learn and use the tools available on the RedCLARA's Communities Portal such as VC Espresso, Big File Transfer and Wiki. These demos were made by members of the RedCLARA technical team, who were responding to the different users doubts.







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Figure 10: Promotional material for the ELCIRA booth in TICAL2014





Figure 11: ELCIRA brochure in Spanish

In order to present the most important concepts related to Identity Management on May 28 and 29 it was held a workshop organized by ELCIRA and CHAIN-REDS projects. The event, which brought together managers and technical representatives of national networks, was attended by 40 participants from 16 countries: ten from Latin America, one from Africa and five from Europe (See Figure 12)

The material prepared for the workshop assistants was composed by 50 USB memories (See Figure 10) and an agenda (See Figure 13) were produced.







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Figure 12: Participants of the ELCIRA/ CHAIN-REDS workshop





Figure 13: Workshop agenda









7. ELCIRA Website

In the reported period the Website of the project (elcira.redclara.net) has being updated with new sections and material dedicated to show the results of ELCIRA. The home page now includes two newsections: a link for the Interactive map of research groups and a direct access to the information and tutorials of the services available in the collaborative portal, Colaboratorio. Also, the main image includes a link to a highlighted article about the end of the Project (See Figure 14).



Figure 14: ELCIRA website - elcira.redclara.net









In the main menu the Collaboration tools and services section was updated with four new tabs:

- HQVCS: includes information about the High Quality Video Conference Service
- Interactive Map: Offers a link to the map that includes information related to initiatives developed under the FP7 and ALFA programs with participants from Europe and Latin America
- Case Studies: dedicated to show the results of the interviews in order to identify good practices in collaborative work between European and Latin American researchers.
- Collaborative services: gathers the information of the services available in Collaboratorio: VC Espresso, eNVIO and Wiki

Once inside the Collaborative Platform section (elcira.redclara.net/tutorials.html), each service has a flyer in PDF format and a tutorial video that explain who and how to use the tool (See Figure 14). The material is available at:

Colaboratorio: http://elcira.redclara.net/tutorials_colaboratorio.html VCEspresso: http://elcira.redclara.net/tutorials_vcespresso.html

eNVIO: http://elcira.redclara.net/tutorials_envio.html Wiki: http://elcira.redclara.net/tutorials_wiki.html





SEVENTH FRAMEWORK PROGRAMME

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Services

Figure 14: ELCIRA webpage for Collaborative

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As part of follow up activities the flyers developed for Colaboratorio, VC Espresso, eNVIO and Wiki (See Figure 15) were printed in English and Spanish. Also 350 wireless USB mouse were produced (See Figure 16)









Figure 15: Services flyers in English elcira.redclara.net/tutorials.html







Figure 16: ELCIRA promotional material

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In the section "Case of studies" three documents were published, designed with the Project image, they are devoted to show the results of the interviews developed in the context of the WP6 (Fostering the Collaboration between EU and LA Researchers) to identify good practices in collaborative work between European and Latin American researchers. (See Figure 17)





Figure 17: ELCIRA Study case

8. Media and News

During the reported period ELCIRA has had presence in the following news and publications:

DeCLARA bulletin:

N° 37, year 9, December 2013, page 31: "ELCIRA participates in outstanding international events"

- English: http://www.redclara.net/doc/DeCLARA/DeCLARA_en_37.pdf
- Spanish: http://www.redclara.net/doc/DeCLARA/DeCLARA_es_37.pdf
- Portuguese: http://www.redclara.net/doc/DeCLARA/DeCLARA_po_37.pdf

N° 37, year 9, December 2013, page 34: "Federated Community COFRe will expand its range of services through the eduGAIN confederation"

- English: http://www.redclara.net/doc/DeCLARA/DeCLARA_en_37.pdf
- Spanish: http://www.redclara.net/doc/DeCLARA/DeCLARA_es_37.pdf
- Portuguese: http://www.redclara.net/doc/DeCLARA/DeCLARA_po_37.pdf







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N° 38 year 10, April 2014, page 9 "The Progress of ELCIRA"

- English: http://www.redclara.net/doc/DeCLARA/DeCLARA_en_38.pdf
- Spanish: http://www.redclara.net/doc/DeCLARA/DeCLARA es 38.pdf
- Portuguese: http://www.redclara.net/doc/DeCLARA/DeCLARA_po_38.pdf

N° 38 year 10, April 2014, page 9 "eduroam in Chile"

- English: http://www.redclara.net/doc/DeCLARA/DeCLARA_en_38.pdf
- Spanish: http://www.redclara.net/doc/DeCLARA/DeCLARA_es_38.pdf
- Portuguese: http://www.redclara.net/doc/DeCLARA/DeCLARA_po_38.pdf

N° 39 year 10, August 2014, page 32 "ELCIRA en TICAL2014"

- English: http://dspace.redclara.net/bitstream/10786/853/1/DeCLARA_en_39.pdf
- Spanish: http://dspace.redclara.net/bitstream/10786/851/1/DeCLARA_es_39.pdf
- Portuguese: http://dspace.redclara.net/bitstream/10786/852/1/DeCLARA_pt_39.pdf

News in the RedCLARA 's website:

Tuesday, 18 February 2014: "eduroam en Chile" http://www.redclara.net/index.php?option=com_content&view=article&id=1547:eduroam-en-chile&catid=5&Itemid=475&lang=en

Friday, 28 February 2014: "In Belgium: 6th ELCIRA Steering Committee Meeting" http://www.redclara.net/index.php?option=com_content&view=article&id=1556:in-belgium-6th-elcira-steering-committee-meeting&catid=6&Itemid=474&lang=en

Friday, 04 April 2014: "ELCIRA participated in the exhibition area of the ICRI 2014 Conference" http://www.redclara.net/index.php/en/noticias-y-eventos/noticias/1576-elcira-participo-en-el-area-de-exhibicion-de-la-conferencia-icri-2014

Monday, 16 June 2014: CUDI enables eduroam service in Mexico http://www.redclara.net/index.php?option=com_content&view=article&id=3066:cudi-enables-eduroam-service-in-mexico&catid=6&Itemid=474&lang=en

Tuesday, 01 July 2014: "In the framework of TICAL2014: Countries of the region signed an agreement for the creation of the Latin American Confederation of eduroam"









http://www.redclara.net/index.php?option=com_content&view=article&id=3073:in-the-framework-of-tical2014-countries-of-the-region-signed-an-agreement-for-the-creation-of-the-latin-american-confederation-of-eduroam&catid=6&Itemid=474&Iang=en

Monday, 22 September 2014: "Available for consultation: ELCIRA report on Large Facilities and Remote Instrumentation"

http://www.redclara.net/index.php?option=com_content&view=article&id=3096:available-for-consultation-elcira-report-on-large-facilities-and-remote-instrumentation&catid=5<emid=475&lang=en

Monday, 22 September 2014: "Available for consultation: ELCIRA report on Large Facilities and Remote Instrumentation"

http://www.redclara.net/index.php?option=com_content&view=article&id=3096:available-for-consultation-elcira-report-on-large-facilities-and-remote-instrumentation&catid=5<emid=475&lang=en

Monday, 06 October 2014: "Porto Alegre in Brazil is the first eduroam city in Latin America" <a href="http://www.redclara.net/index.php?option=com_content&view=article&id=3097:porto-alegre-in-brazil-is-the-first-eduroam-city-in-latin-america&catid=6&Itemid=474&lang=en

Tuesday, 07 October 2014: "ELCIRA's interactive map shows Research Groups from Europe and Latin America"

http://www.redclara.net/index.php?option=com_content&view=article&id=3098:elcira-s-interactive-map-shows-research-groups-from-europe-and-latin-america&catid=6&Itemid=474&lang=en

Wednesday, 08 October 2014: "An initiative of ELCIRA: Check out Colaboratorio v1.0, our collaboration portal" <a href="http://www.redclara.net/index.php?option=com_content&view=article&id=3099:an-initiative-of-elcira-check-out-colaboratorio-v1-0-our-collaboration-portal&catid=5&Itemid=475&lang=en

9. CONCLUSION

From November 2013 to October 2014, the dissemination activities were focused in the promotion of the progress of the Project. The participation in international events allowed to perform demos and to deliver the produced material to the end users. Through the new sections in the website new video tutorials, brochures and case studies were introduced. It was a very active and productive period for ELCIRA.









